

Portland Radio Group 2007 Outreach Activities 11/21/06-11/20/07

- A. Established an **internship program** designed to assist members of the community to acquire skills needed for broadcast employment

Portland Radio Group Interns 2007

Derek Mitchell	1/15/07-4/1/07	UMaine Orono
Holly Nash	4/13/07-12/31/07	USM
Brian Eshbach	5/16/07-8/24/07	UMaine Orono
Brian Baum	5/16/07-8/16/07	Western New England College
Caroline Wilkes	5/22/07-5/28/07	Falmouth High School
Taylor Horagn	5/23/07-8/15/07	Assumption College
Elizabeth Ellis	5/29/07-8/5/07	Franklin Pierce College
Rebekah Frechette	9/4/07-12/31/07	

- B. Participated in general outreach efforts listing job vacancies with MAB.org as part of the model program developed by NASBA
- C. Management level personnel participated in training as to methods of ensuring equal employment opportunity and preventing discrimination.
- a. Chris Mac attended M.A.B. EEO Rules Review 10/12/07
- D. Participated in training program designed to enable station personnel to acquire skills that could qualify them for higher level positions.
- a. Sandler Sales Training 2007, Lara Seaver
- E. Participate in at least 4 events or programs relating to career opportunities in broadcasting sponsored by educational institutions.
- a. Randi Kirshbaum, Scarborough High School 3/13/07
- b. Cary Pahigian, Scarborough High School 3/13/07
- F. Training to personnel from outside recruitment organization to better refer job candidates for broadcast positions
- a. Internet Recruiting conducted by JobsinMe.com JiUS University. Operations Manager, Chris Mac attended on 3/30/07.

Portland Radio Group EEO 2007 List

ORGANIZATION: MAINE ASSOCIATION OF BROADCASTERS

CONTACT: SUZANNE GOUCHER

WEBSITE: www.mab.org / www.careerpage.org

207-623-3870
128 STATE STREET, AUGUSTA, ME

ORGANIZATION: ALL ACCESS
CONTACT: J. DENVER
WEBSITE: www.allaccess.com
310-457-6616
310-457-8058

ORGANIZATION: SAGA COMMUNICATIONS
CONTACT: MICHELLE NOVAK
EMAIL: mnovak@sagacom.com
WEBSITE: www.sagacommunications.com
203-221-1666
GROSS POINT FARM

ORGANIZATION: SOUTHERNMAINEHELPWANTED.COM
CONTACT: DALE
WEBSITE: regionalhelpwanted.com
800-365-8630
845-485-8398
1 CIVIC CENTER PLAZA. SUITE 506, POUGHKEEPSIE, NY

ORGANIZATION: ON AIR ALL STATIONS
CONTACT: CHRIS MAC
207-774-4561 x3009
207-774-3788
420 Western Ave., South Portland, ME 04106

ORGANIZATION: ALL STATION WEBSITES
CONTACT: LARA SEAVER
WEBSITE: wmgx.com, wpor.com, wynz.com, wgan.com, 970wzan.com,
ilovethebay.com, 989wclz.com (as of 11/1/07)
207-774-4561
207-774-3788
420 Western Ave., South Portland, ME 04106

ORGANIZATION: Craigslist.com
WEBSITE: www.craigslist.org

ORGANIZATION: GETRADIOJOBS
WEBSITE: www.getradiojobs.org

ORGANIZATION: TRAFFIC DIRECTORS GUILD OF AMERICA
WEBSITE: www.tdga.org
PHONE: 949-429-7063

FAX: 209-471-5765

ORGANIZATION: ANDOVER COLLEGE
CONTACT: TODD ABBOTT
WEBSITE: ANDOVERCOLLEGE.COM
EMAIL: placement@andovercollege.edu

ORGANIZATION: BATES COLLEGE
CONTACT: EILEEN WILKINS
WEBSITE: www.bates.edu
EMAIL: ewisnews@bates.edu

ORGANIZATION: BOWDOIN COLLEGE
CONTACT: BULLETON EDITOR
WEBSITE: www.bowdoin.edu
EMAIL: twillia4@bowdoin.edu

ORGANIZATION: COLBY COLLEGE
CONTACT: PENNY SPEAR
WEBSITE: www.colby.edu
EMAIL: careers@colby.edu

ORGANIZATION: THOMAS COLLEGE
CONTACT: BULLETON EDITOR
WEBSITE: www.thomas.edu/career
EMAIL: career@thomas.edu

ORGANIZATION: UNIV OF SO MAINE
CONTACT: LARRY BLISS
WEBSITE: www.usm.maine.edu/+csce fax

ORGANIZATION: AIRTALENTS.COM
CONTACT: CHRIS KELLOGG
WEBSITE: www.airtalents.com

ORGANIZATION: AM/FM JOBS
EMAIL: admin@AMFMJobs.com
WEBSITE: www.AMFMJOBS.COM

ORGANIZATION: ALL ABOUT COUNTRY
EMAIL: webmaster@allaboutcountry.com
WEBSITE: www.allaboutcountry.com

ORGANIZATIONS REQUESTING INFORMATION

ORGANIZATION: WORK OPPORTUNITIES 10/6/03

CONTACT: EVE UNDERWOOD
WEBSITE / EMAIL: workopportunities.net
PHONE: 207-282-8864
FAX: 207-282-8901

ORGANIZATION: CAREER CENTER 11/3/05
CONTACT: RICK NUGENT
WEBSITE / EMAIL: mainecareercenter.com
PHONE: 207-771-5627x504
ADDRESS: 185 Lancaster St., Portland 04101

ORGANIZATION: GOODS ENTERTAINMENT 2/14/05
CONTACT: ADAM GOODMAN
WEBSITE / EMAIL: goodsentertainmentvoicehunter.com
PHONE: 203-341-0111 or 1-800-867-9532
FAX: 801-460-3100

ORGANIZATION: NE SCHOOL OF COMMUNICATIONS, BANGOR, MAINE
7/13/05
CONTACT: BILL DEVINE
WEBSITE / EMAIL: www.NESCOM.edu
PHONE: 207-947-6083
FAX: 207-947-3987

Portland Radio Group EEO 2006 Recap 11/21/06-11/26/07

JOB: TRAFFIC MANAGER

SOURCES UTILIZED / # OF INTERVIEWS

Station Web Sites / 3
On Air / 0
Saga Website/ 0
Career Center / 4
Work Opportunities/ 0
Goods Entertainment / 0
NE School of Communications/ 0
MAB.org / 0
So. ME Help Wanted.com / 47
getradiojobs.com / 3
Traffic Directors Guild of America / 0
Job.com / 1
Referred / 4
Unknown / 5

Interviewed 16/ Applicants 67

JOB: SALES

SOURCES UTILIZED / # OF INTERVIEWS

All Access.com / 1
MAB.org / 0
on air / 0
Saga Website / 1
Southern Maine Help Wanted.com / 15
Station Web Sites / 3
Career Center / 1
Work Opportunities/ 0
Goods Entertainment / 0
NE School of Communications/ 0
Reference / 1
Unkown / 1
Interviewed 6 /Applicants 23

JOB: SALES ASSISTANT

Career Center / 1
Work Opportunities/ 0
Goods Entertainment / 0
New England School of Communications / 3
All Access.com / 0
MAB.org / 0
Saga Website/ 0
So ME Help Wangted.com / 16
Station Websites / 0
Maine Job Bank/Career Center / 0
Interviewed 5/ Applicants 20

JOB: TRAFFIC MANAGER

All Access.com / 1
MAB.org / 0
on air / 0
Saga Website / 0
So ME Help Wanted.com / 21
Station Websites / 2
Maine Job Bank/Career Center / 0
Work Opportunities/ 0
Goods Entertainment / 0
NE School of Communications/ 0
Traffic Directors Guild of America / 0
Reference / 1
Monster.com / 1
Internal / 1
Unkown / 6
Interviewed 9 / Applicants 33

JOB: SALES ASSISTANT

On Air / 3
Saga Website / 0
So ME Help Wanted.com / 61
Station Websites / 5
Maine Job Bank/Career Center / 0
Work Opportunities/ 0
Goods Entertainment / 0
NE School of Communications/ 0
Bates College / 0
Bowdoin College / 0
Colby College / 0
Thomas College / 0
USM / 0
Andover College / 0
Craigs list / 11
Indeed.com / 1
Unkown / 9
Reference / 1
Interviewed 7 / Applicants 92

JOB: PRODUCTION

Maine Job Bank/Career Center / 0
Get radio jobs.com / 0
AM/FM jobs.com / 0
Craigs List.com / 1
Internal / 2
Work Opportunities / 0
Goods Entertainment / 0
NE School of Communications/ 0
Saga Website / 1
Station Websites / 0
All Access.com/ 13
MAB.org
So ME Help wanted.com / 4
Unknown / 24
Interviewed 6 / Applicants 45

JOB: PROGRAM DIRECTOR

All Access.com / 11
Career page.org / 0
Saga Website / 0
Station Websites / 0
Maine Job Bank/Career Center / 1
Work Opportunities / 1
Goods Entertainment / 0
NE School of Communications/ 0
AM/FM Jobs.com / 1
Air Talents.com / 0

Internal / 3
Reference / 5
Unknown / 8
Interviewed 7 / Applicants 30

JOB: PROGRAM DIRECTOR

All Access.com / 17
MAB.org / 0
Saga Website / 1
Station Websites / 0
Maine Job Bank/Career Center / 0
Work Opportunities / 0
Goods Entertainment / 0
NE School of Communications/ 0
AM / FM jobs.com / 1
All About Country.com/ 2
Get Radio Jobs .com / 0
Indeed.com / 1
Internal / 2
Reference / 1
Unknown / 17
Trade Publication news / 11
Interviewed 10/ Applicants 53

JOB: SALES

All Access.com / 0
MAB.org / 0
On Air / 1
Saga Communciations / 1
So ME Help Wanted .com / 7
Station Web Sites / 0
Maine Job Bank/Career Center / 0
Work Opportunities / 0
Goods Entertainment / 0
NE School of Communications/ 0
Craigs List.com / 1
AM/FM Jobs.com / 0
Get Radio Jobs.com / 0
Interviewed 7 / Applicants 10

JOB: ON AIR

Craigslist.com / 6
Career Center / 1
All Access .com / 14
AM FM Jobs .com / 2
Get Radio Jobs.com / 0
Work Opportunities / 0
Goods Entertainment / 0
NE School of Communications/ 0
So ME help Wanted . Com / 11

Saga Website / 1
Internal / 4
References / 3
Interviewed 8 / Applicants 42

JOB: BUSINESS MANAGER

All Access.com / 0
MAB.org / 0
On Air / 5
Saga Website / 5
So ME Help Wanted.com / 9
Station Websites / 3
Maine Job Bank/Career Center / 1
Work Opportunities / 0
Goods Entertainment / 0
NE School of Communications/ 0
Craigs List.com / 5
Unknown / 12
Reference/ 5
Interviewed 13 / Applicants 40